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### CIFAL Málaga-Sustainable & Social Tourism Summit A.C.

#### People

Deadline: 2 Jul 2024

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Type:	Seminar
Location:	Poliforum León, Mexico
Date:	3 Jul 2024 to 6 Jul 2024
Duration:	4 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://www.sustainablesocialtourism.org/">https://www.sustainablesocialtourism.org/</a>
Price:	\$0.00
Event Focal Point Email:	cifa@unitar.org
Partnership:	SustenTur, INTEGRA Tourism for food, Isto, Guanajuato Secretaria de Turismo, León Gobierno Municipal, OCV León, VIVA León

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#### BACKGROUND

Sustainable & Social Tourism Summit A.C. is a non-profit civil association that promotes a culture of sustainability, solidarity, and social responsibility in tourism. Their main activities are awareness raising, information and training of tourism stakeholders on social and environmental issues.

## **LEARNING OBJECTIVES**

CIFAL Malaga-UNITAR has created a virtual classroom in the field of environmental sustainability, who want to become familiar with the development and implementation of projects in the field. The project is based on the training on SDGs and especially those related to the P for "Planet".

## **CONTENT AND STRUCTURE**

The event starts on the first day with the presentation of the Course Implementation of sustainability in tourism companies UN - CIFAL Málaga. Then proceed with meetings and sessions of the associations and the day ends with the Opening Ceremony and the Presentation of the awards for sustainable and social tourism in Ibero-America. The event continues with various lectures, panel, and networking moments the following days, while the last day ends with the second session of the Course Implementation of sustainability in tourism companies UN - CIFAL Málaga by Francisco M. Pastor Marín. Finally, they move on to the technical visits to tourism and sustainability projects in Guanajuato.

## **METHODOLOGY**

Online sessions with a knowledge evaluation.

## **TARGETED AUDIENCE**

The target audience is all people and associations who want to participate in change and are interested in the field of Sustainable and Social Tourism.