

# Unitar Online Catalogue

## CIFAL Istanbul - İzmir MOVE-UP

People

Deadline: 11 Jan 2025

Type: Conference

Location: Izmir, Türkiye

Date: 11 Jan 2025

Duration: 1 Days

Programme Area: Decentralize Cooperation Programme

Website: https://cifalistanbul.org

Price: \$0.00

Event Focal Point Email: cisil.sohodol@bau.edu.tr

Partnership: CIFAL Istanbul, , Bahçeşehir University

## **BACKGROUND**

The "Move Up!" event is an educational initiative organized by Bahçeşehir University (BAU) aimed at guiding high school students in their career planning. Held on March 10, 2019, at the Tepekule Congress Center in İzmir, the program attracted significant interest from youth eager to explore future professions. Approximately 300 students participated in the event, which featured expert-led sessions on topics such as Big Data, Cybersecurity, Blockchain, Artificial Intelligence, Information Technology Law, and Entrepreneurship & Leadership.

The event provided students with valuable insights into emerging fields and practical knowledge to help shape their future career paths.

# **EVENT OBJECTIVES**

Introduce high school students to emerging career fields such as Artificial Intelligence, Cybersecurity, Blockchain, and Big Data. Support students in future career planning by offering insights into modern professional trends and opportunities. Provide hands-on, interactive learning experiences through sessions led by experts and faculty members. Promote awareness of global developments in technology, sustainability, and entrepreneurship. Encourage early engagement with university-level academic disciplines to help students make informed choices about their education paths. Inspire students to explore leadership and innovation in the context of rapidly evolving digital and technological landscapes.

### **CONTENT AND STRUCTURE**

The event featured a series of expert-led sessions covering topics like Artificial Intelligence, Cybersecurity, Blockchain, Big Data, IT Law, and Entrepreneurship. It was structured as a one-day program with interactive workshops, presentations, and discussions designed to engage students and help them explore future career paths in emerging fields.

#### **METHODOLOGY**

The methodology involved interactive, expert-led sessions combining presentations, real-life applications, and hands-on activities. This approach aimed to engage students actively, spark curiosity, and provide practical insights into emerging career fields.

#### TARGETED AUDIENCE

High School Students